



FOR IMMEDIATE RELEASE
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“SHE MATTERS”

THE GIRLS EMPOWERMENT CONFERENCE & EXPO WILL FEATURE NATIONAL CELEBRITY *YOANNA HOUSE*, WINNER OF AMERICA’S NEXT TOP MODEL AND HOST OF “THE LOOK FOR LESS” SHOW ON THE E! STYLE NETWORK.

Baltimore, Maryland - Universal Impact, LLC in conjunction with A Step Closer Foundation, Inc.* proudly announce the addition of celebrity model **Yoanna House** to the action-packed She Matters Girls’ Empowerment Conference & Expo on Saturday, May 17, 2008 at New Town High School in Owings Mills, Maryland. Ms. House will coordinate and narrate “The Look For Less” Fashion show for the event, answer questions about the fashion industry, and sign autographs for conference participants.

The conference Comedy show will feature **Ty-Rone’s World**, a hilarious comedian/ventriloquist, who has thrilled packed audiences across the country.

The conference website (www.shematterstoo.com) will be available on **JANUARY 10, 2008**. For media inquiries, appearances, and publicity opportunities please email publicrelations@shematterstoo.com.

To sponsor, become a vendor, or for more information on the **SHE MATTERS GIRLS EMPOWERMENT CONFERENCE & EXPO**, call 888-672-2882 or 410-235-2119.

**A Step Closer Foundation, Inc. is a 501(c)(3) non-profit corporation.
A portion of the proceeds from the conference will benefit children in the judicial child welfare/foster care system.*

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